

The story of Kororareka

The legend goes that a Maori chief, wounded in battle, asked for some penguin broth to be brought to him. After drinking the broth he said 'Ka reka te korora' (how sweet is the penguin). Thus - Kororareka - korora, the blue penguin - reka, sweet. In 1844, Kororareka was renamed Russell. Today Russell is a quiet seaside village and an exciting discovery for all tourists and visiting yachtsies. The town is very conscious of its unique heritage and is concerned to preserve its historic character and the natural beauty of the Bay.

We hope you too will enjoy the tranquility and beauty of Russell - Kororareka and the Bay of Islands during your stay.



How to get to Russell

By car: Russell is an easy 3½ hours drive north from Auckland via Whangarei, Kawakawa to Opua and cross the Bay by vehicle ferry. This is a continuous shuttle from Opua to Okiato with crossings every 15 minutes (approx) throughout the day from 6.40am until 10.00pm. Once leaving the car ferry, you follow the road for another 9km to Russell. Alternatively drive to Russell via the Coastal Road. Approx. 20 km north of Whangarei turn right off S.H. 1 onto Old Russell Road, signposted to Oakura.

By coach: Regular coach services from Auckland serve the Bay of Islands. Operators also offer an exciting and varied range of tours.

By sea: Passenger ferries cross from Paihia throughout the day and evening. The region is a boatie's haven with excellent facilities available.

By air: Nearest airports are Whangarei, a one hour drive south of Russell; or Kerikeri, 40 minutes to the north. Rental cars are available at both airports and there is a transfer coach service from Kerikeri to Paihia.

Passenger Ferry Services

Mainland departure location: Paihia Wharf

Russell peninsula location: Russell Wharf

First ferry: Russell 0700; Paihia 0720

Last ferry Oct-May: Russell 2200; Paihia 2230

Last ferry June-Sept: Russell 1900; Paihia 1930

Tickets: Purchased on board, cash only, no EFTPOS or credit card facilities available

Price: \$6.00 one way; \$10.00 return

Three scheduled services every 20 minutes, one unscheduled service

For further information contact:

Russell Information Centre, Russell Wharf, Ph 09 403 8020

Russell Business Association Inc., PO Box 68, Russell

Bay of Islands Information Centre, Paihia, Ph 09 402 7345

Freephone 0800 363463

www.russellnz.co.nz

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RUSSELL kororareka

INFORMATION MAP



**NORTHLAND
NATURALLY**

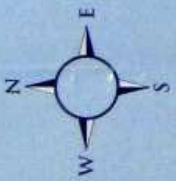
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RUSSELL kororareka



KEY

- State Highway 1
- Tarsial Roads
- Metral Roads
- Walks



Map labels include: Rawhiti, Parekura Bay, Manawaora, Manawaora Bay, Te Huruhi Bay, Jacks Bay, Clendon Cove, Te Hue Bay, Waipaoa Bay, Wai-iti Bay, Moturua Island, Motuarohia Island (Robertson Island), Cooks Cove, Twin Lagoon, Marriott Island, Orongo Bay, Orongo Bay Homestead, Orongo Bay Holiday Park, A Tranquil Place B&B, Omata Vineyard Restaurant, Omata Retreat, Aimeo Cottage, Okiato, Waikare Inlet, OPUA, Russell, and various other local names and points of interest.

What to do and see

- 1 Russell Information & Booking Centre 403 8020
- 3 Kings Dolphin Cruises & Tours 0800 222 979
- 4 Fullers Cruises Bay of Islands 403 7866
- 4 Russell Mini Coach Tours 403 7866 or 403 8044
- 5 Kingfisher Yacht Charters 403 8845
- 5 Phantom Sailing Charters 0800 224 421
- 7 Major Tom II Fishing Charters 0800 625 678
- 9 Kahu's Outdoor Adventures Kayak & Pedal Boat Hire 027 277 1000
- 16 Russell Museum - Heritage Trails 403 7701
- 18 Pompallier Mission - NZ's Heritage Printery 403 9015
- 19 Department of Conservation Visitor Centre 403 9005
- Christ Church - NZ's oldest church
- Fernz Eco Tours - Tours & Transfers* 403 7887
- Mudflats Pottery* 403 8892
- Muritai Olives, Parekura Bay (by appointment only)* 403 7696

Services and Shopping Guide

- 6 Brendon-Cook Real Estate 403 7444
- 13 Russell Realty, Real Estate 403 8895
- 14 Foxgloves - Florist & Gifts 403 7734
- 15 The Gourmet Grocer 403 7168
- 17 The Cottage Shop 403 7587
- 19 Department of Conservation Visitor Centre 403 9005
- 20 Max Kiwi - Souvenirs & Fashion Accessories 403 7630
- 22 Century 21 Real Estate 403 7769
- 23 Russell General Store 403 7819
- 24 Bay Rod & Reel 403 7995
- 25 Bali Art 403 7791
- 30 Just Imagine, Gallery & Books 403 8360
- 32 Russell Pharmacy 403 7835
- 34 The PowerQuilter - Quilting, Fabric, Supplies 403 8580
- 36 Unique Wedding & Event Planners 403 7833
- 40 South Sea Art Gallery 403 7268
- 42 Bay Four Square 403 7602
- 43 Colonial Liquor Store 403 7697
- 45 Mode Design - Fashion Boutique 403 8227
- 46 Russell Bookshop & Post Centre 403 7674
- 49 Enterprise Russell, Internet & Office Services 403 8843
- 50 Russell Hair Company 403 7631
- 54 Port & Starboard, Internet & Coffee Kiosk 403 8812
- Horwath Poutisma Ardern - Chartered Accountants 403 8812
- Jacqui Knight - Brae NZ Communications 402 7926
- Sailwork* 403 8543
- Russell Radio 403 8800
- Medical Centre 403 7218
- Russell Police Station 403 7690
- Rubbish Transfer Station 403 7709
- EMERGENCY, FIRE, POLICE, AMBULANCE 0800 920 029

Where to eat

- Bay of Islands Swordfish Club
 Bounty Bistro, York Street
 Duke of Marlborough Hotel, The Strand
 Fidel's Pizzeria, Cass Street
 Gannets Restaurant, Cnr Chapel & York Streets
 Kamakura Restaurant, The Strand
 Omata Vineyard Restaurant, Aucks Road
 Sally's Restaurant, The Strand
 The Gables, The Strand
 The Pub 'round the corner, York Street
 Tuk Tuk Bangkok
 Waterfront Café, The Strand
 York Street Café, York Street

Where to stay

- A Tranquil Place, Major Bridge Drive*
 Aimeo Cottage (B&B), Okiato Point Road*
 Anchorage (B&B), Tapeka Road*
 Aomotu Lodge, Ashby Street
 A Place in the Sun (B&B), S/C, Wellington Street
 Arapohue House (B&B), Wellington Street
 Arcadia Lodge (B&B), Florance Avenue
 Bay of Islands Holiday Accommodation
 Brisa Cottages, Te Wahapu Road*
 Commodore's Lodge, The Strand
 Duke of Marlborough Hotel, The Strand
 Eagle's Nest, Luxury Accommodation, Tapeka Road*
 Flagstaff Lodge, Cnr Queen & Wellington Streets
 Hananui Lodge Motel, York Street
 Kororareka Lodge, Oneroa Road
 La Veduta Homestay (B&B), Gould Street
 Motel Russell, Matauwhi Road
 Omata Retreat, Luxury Accommodation, Aucks Road*
 Orongo Bay Holiday Park, Aucks Road*
 Orongo Bay Homestead, Luxury Accommodation, Aucks Road*
 Onuwhao Historic Guesthouse (B&B), Matauwhi Bay
 Property Matters
 Pukeko Cottage Backpackers, Brind Road
 Pukematu Lodge (B&B), off Flagstaff Road
 Russell B&B, Jacks Bay*
 Russell Bay Lodge, Wellington Street
 Russell Cottages, Chapel Street
 Russell Top 10 Holiday Park, Long Beach Road
 Seaport Village, Chapel Street
 Sheltered Waters Backpackers, Florance Ave, Matauwhi Bay
 Tapeka del Mar (Holiday Home)
 Te Manaaki (B&B), Robertson Road
 Te Pa Helios (B&B), Tapeka Point*
 The White House, Church Street
 Titore Lodge, Titore Way (off Flagstaff Road)
 Triton Suites Motel, Wellington Street
 Villa Russell (B&B), Little Queen Street

(B&B) = Bed & Breakfast

Walking Tracks

- Cape Brett Walkway*
 Moturua Island*
 Okiato to Russell Walkway*
 Robertson Island*
 Russell Forest Kauri Grove & Twin Bole Kauri*
 Unupukapuka Island*
 Long Beach Walkway
 Flagstaff - Beach and Bush Walk
 Tapeka Point Historic Reserve*
 Waihihi Bay
 Whangamumu Harbour and Whaling Station*

Heritage Trail

Call at the Museum for an information map of historic points of interest in Russell.

Boat Ramps

- The Strand, Russell
 Kaimarama Bay*
 Parekura Bay*
 Tapeka Point*

Swimming Beaches

- Russell Beach
 Waihihi Bay
 Oke Bay*
 Twin Lagoon (Robertson Island)*
 Otehei Bay (Unupukapuka Island)*
 Unupukapuka Bay (Unupukapuka Island)*
 Long Beach
 Tapeka Beach
 Parekura Bay*
 Wai-iti Bay (Moturua Island)*
 Waipao Bay (Moturua Island)*

Events 2008

- Tall Ships Race 5 January
 Bay of Islands Sailing Week 22 - 25 January
 Commemoration of Battle of Kororareka 11 March
 Festival of Battle of Kororareka 14 - 15 March
 Ab Fab Fishing Tournament for Women 13 - 14 March
 Cape Brett Challenge 26 April
 Bay of Islands Country Rock Festival 9 - 11 May
 Bay of Islands International Yellowtail Tournament 8 - 14 June
 Matariki - Maori New Year June
 Bay of Islands Youth Festival June - July
 Environmental Expo August - September
 Russell Birdman Festival 12 July
 Bay of Islands Jazz & Blues Festival 8 - 10 August
 Oyster Festival (to be confirmed) September
 Russell Art & Craft Show 25 - 26 October
 Coastal Classic Regatta Labour Weekend 24 - 26 October
 Russell Annual Flower Show 31 October - 1 November

* See Russell Peninsula Map